

## VISION STATEMENT

We D. M. Textile Mills Ltd. aim at seeing our mills to be a good manufacturing unit producing high quality yarn by complying with the requirements of Quality Management System and continuously improving its effectiveness for total customers' satisfaction. We wish to play an honourable role in the spinning sector by keeping a substantial presence in the export and local markets.

## MISSION STATEMENT

1. To install state of the art machinery and to acquire sophisticated process technology to achieve maximum growth in a competitive standard quality environment.
2. To make strenuous efforts to enhance profitability of the company ensuring a fair return to the investors, shareholders and employees of the company.
3. To exercise maximum care for improvement of standard of quality of our products by employing a team of highly skilled technicians and professional managers.
4. To strive hard to explore / develop new markets for the sale of our products in export and local markets.
5. To improve customers' satisfaction level by adhering strictly to standard quality requirement of our customers in local and export markets and by improving communications with customers for receiving prompt feed back about quality standard of our products.
6. To attend for the prompt resolution of customers' complaints by taking timely corrective measures to redress the quality complaints.
7. To improve logistic facilities for our customers dispatch programme and issue all shipments / delivery documents well in time.
8. To make comprehensive arrangements for the training of our workers / technicians.
9. To improve team work, sense of transparency, creativity in our professionals and technical personnel.

Habib Ullah  
**Chief Executive**

Hussain Ahmad Qureshi  
**Director**

**Rawalpindi Dated: October 05 ,2011**